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body of HR people brings out its prestigious
18th consecutive Annual Publication



Kerala PERSONNEL ANNUAL ISSUE - 2018



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Dear Well Wisher,

It gives us immense pleasure to get in touch with you on behalf of NIPM, Kerala Chapter.

We are bringing out the "Annual Issue of Kerala Personnel" for the 18th consecutive year now. Our experience with the past Annual Issues have been greatly overwhelming. Thanks to the invaluable co-operation and support from all our well wishers.

We look forward to you this time for a considerable support by way of an advertisement for the magazine which goes a long way in enabling us to release the magazine successfully.

Kerala Personnel according to its readers has always stood apart, both by way of its enlightening contents and by way of its unique presentation. We seek even more excellence in our Annual Issue covering topics on a wider scale, from reputed authors spanning across the country. The Annual Issue will be released on 23rd June 2018 on the occasion of our Annual General Body Meeting / Annual Day Celebration and Award Nite.

The mechanical data of the Annual Issue is appended and also is the advertisement Tariff. Kindly favour us with an advertisement for the Annual Issue 2018. You may please fill up the attached Advertisement Order Form and mail it to us at the earliest along with the required payment and Ad material before 10th June, 2018.

M. K.K. Vijayakumr
Chairman

Anish Aravind
Hon. Secretary

Jayaraj Chakyat
Chairman-Bulletin Committee

MECHANICAL DATA

Size: Demi ¼ (28 cm X 21 cm)

Printing: Multi colour cover, and Multi colour/single colour inside, offset printing in art / maplitho paper

| Page Size | Tariff | GST |
|-----------------------------------|---------------|----------|
| Back Cover (Multi Colour) | Rs. 20,000.00 | 18%extra |
| Inside Cover-Front (Multi Colour) | Rs.15,000.00 | 18%extra |
| Inside Cover-Back (Multi Colour) | Rs.12,000.00 | 18%extra |
| Full Page (Multi Colour) | Rs. 7,500.00 | 18%extra |
| Full Page (B/W, Inside) | Rs. 4,000.00 | 18%extra |
| Half Page (B/W, Inside) | Rs. 2,500.00 | 18%extra |
| Quarter Page (B/W, Inside) | Rs. 1,500.00 | 18%extra |



**Kindly forward your advertisement
before 10th June 2018.**

You may also kindly send the Ad material such as Artwork / Matter in CD / Film/email

To:

The Chairman (Bulletin Committee)

National Institute of Personnel Management

(Kerala Chapter)

NIPM House, Mather Square, 2nd Floor, B-Block

Opp. Town Railway Station, Kochi – 682 018 (Kerala)

Ph: 0484-2393489 / 4050310, E-Mail:kc@nipmkerala.org



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MODE OF PAYMENT

- a) The payment may be made by way of Cheque / Demand Draft payable at Kochi in favour of "National Institute of Personnel Management (Kerala Chapter)".
- b) For Payment By NEFT/RTGS, the details are given below:
S/B Account No. 10040100160708
The Federal Bank Ltd., Ernakulam North Branch, Kochi – 682 018
IFSC Code FDRLO001004

Name of Beneficiary
National Institute of Personnel Management (Kerala Chapter)

NIPM (KC) GSTIN NO. 32AAATN2126N1ZP

National Institute of Personnel Management (NIPM)

NIPM, Head Quarters at Kolkata is the All India professional Body of HR Functionaries manning the Indian Industries in the length and breadth of the Country. NIPM is a Member of the International Industrial Relations Association, Geneva (IIRA), and the Asian Pacific Federation for Personnel Management (APFPM), which in turn is affiliated to the World Federation of Personnel Management Association (WFPMA).

Kerala Chapter of NIPM, with more than 1200 Individual Members and 52 Institutional Members on rolls is one of the most vibrant Chapters of the Institute. NIPM Kerala Chapter has been regularly organizing Workshops & Training Programs as part of its Human Resources Development Endeavors. Kerala Chapter is also conducting Enhanced Employability Certification Program for Job Seekers and for Final Year Students at various B-Schools, Short Term Certificate Courses on HR Re-Skilling, Labour Laws, etc. for HR / IR Professionals. NIPM Kerala Chapter has been adjudged as the Best Chapter among the 52 Chapters in the Country consecutively for many years and the last being 2016-2017.

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National Institute of Personnel Management (NIPM)

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