

NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT



NIPM
KERALA CHAPTER
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NIPM KERALA CHAPTER

A Body of HR/IR Legal professionals
bringing out its prestigious
Annual Publication

Kerala
PERSONNEL
A Publication of NIPM Kerala Chapter
ANNUAL ISSUE - 2022

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Widely acclaimed professional journal
Reaches many organizations and professionals pan India
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Dear Member / Well Wisher,

It gives us immense pleasure to get in touch with you on behalf of NIPM, Kerala Chapter.

We are bringing out the Annual Issue of Kerala Personnel as part of our AGM/Annual Day Celebrations during the end of June 2022. We could bring out our earlier Annual Issues successfully, thanks to the invaluable co-operation and support from all our well wishers.

We look forward to you this time for considerable support by way of an advertisement for the magazine which will go a long way in enabling us to release the magazine successfully.

Kerala Personnel has always stood apart, both by way of its enlightening contents and by way of its unique presentation. We seek even more excellence in our Annual Issue covering topics on a wider scale, from reputed authors spanning across the country. The Annual Issue will be released on the occasion of our Annual General Body Meeting & Annual Day Celebrations in the last week of June 2022.

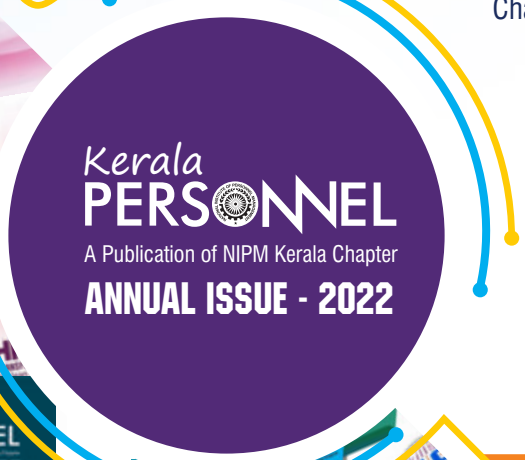
The mechanical data along with advertisement tariff of the Annual Issue is appended. Kindly favor us with an advertisement for the Annual Issue 2022. You may please fill up the attached Advertisement Order Form and mail it to us to kc@nipmkerkala.org along with the required payment and Ad material **before 15th June, 2022.**

Thanks & Regards
For NIPM - Kerala Chapter

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Hon. Secretary

G. Anilkumar
Coordinator - Research,
Publication & Consultancy
Committee



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TARIFF

MECHANICAL DATA

Size: 28 cm X 21 cm, without bleed

Printing:

Multi colour & Single colour
offset printing in art/maplitho paper

Page Description	Tariff (Inclusive of all taxes)
Back Cover - (Colour)	: Rs.29,500.00
Front Inside Cover - (Colour)	: Rs.23,600.00
Back Inside Cover - (Colour)	: Rs.18,880.00
Full Page - (Colour)	: Rs.11,800.00
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Quarter Page - (B/W)	: Rs. 2,360.00

Kindly forward your advertisement before 15th June 2022
You may also kindly send the Ad material by email to kc@nipmkerala.org

To:

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National Institute of Personnel Management (NIPM)

The “National Institute of Personnel Management” (NIPM) is the All-India Body of Professional Managers engaged in the profession of Personnel Management, Industrial Relations, Labour Welfare and Human Resources Development in the country. It is a non-profit organization registered under the Societies Registration Act 1960. The Institute through its 54 Chapters all over the country having about 10000 members is devoted to the development of skill and expertise of the professionals engaged in the management of human resources.

NIPM (Kerala Chapter) was started as 7th Chapter in the Country in the year 1961. Kerala Chapter of NIPM with more than 700 HR professionals as Individual Members and 38 Government / Private Sector Companies and Management Schools in Kerala as Institutional Members on rolls is one of the most vibrant chapters of the Institute. Kerala Chapter of NIPM has been adjudged as the Best Chapter among the 54 Chapters in the Country for many years consecutively and the last being in 2019-2020.

NIPM Kerala Chapter facilitates professional growth for Professionals in Establishments by organizing programs like our Legal & HR Update program, various training programs / Seminars/ workshops/ Meetings/ Industrial Visits and other Skill Development Activities. We organize Management development programs for Institutions and engage in consultancy / Recruitment activities for organizations. For more details you may login our website www.nipmkerala.org



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